



THE BEST OPPORTUNITY FOR THE BENEFITS CONSULTANT IN OVER A DECADE

GotZoom, Inc.
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A Superior Solution For The Employee That Meets A Critical Employer Need In A New, High-Growth Benefit Category

The Best Solution

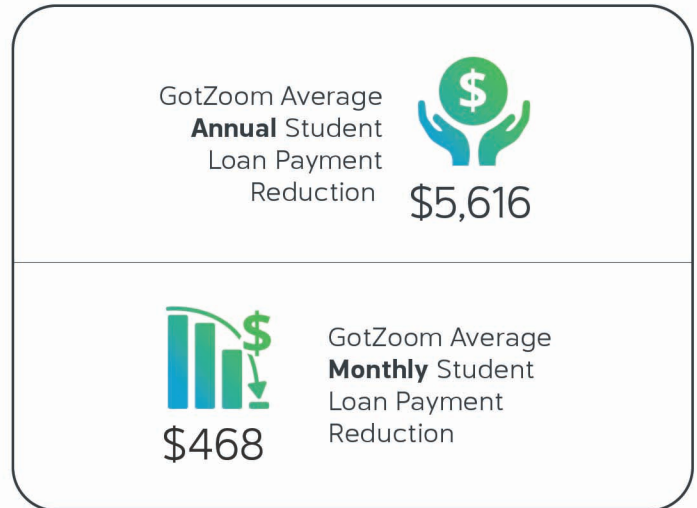
GotZoom was created to fill a critical void. Student loan debt is our country's second largest debt class behind mortgages

- 70 federal student loan repayment and forgiveness programs create exceptional options to reduce student debt
- GotZoom finds the best program options to suit the employee, confirms eligibility and facilitates all the administration

The Facts

Employers need a better solution to address the explosion of student loan debt and the impact on their workforce.

- High-value employees are the most affected: 45% of borrowers attended graduate school which cost more



	What's GotZoom?	<ul style="list-style-type: none"> • The best student loan benefit available • Seven year performance record
	Why We're Better?	<p>Large student debt reduction achieved with federal repayment or forgiveness programs:</p> <ul style="list-style-type: none"> • Provides employee immediate relief • Costs employer significantly less
	Consultant Benefits	<ul style="list-style-type: none"> • Exceptional economics • An unmatched prospecting tool and good news message • OEP does not constrain GotZoom sell-in
	Employer Benefits	<ul style="list-style-type: none"> • Retention: equates to a 5% - 20% raise • Recruitment: 83% of millennials seek a student loan benefit • Value: 3-year ROI 140%
	Employee Benefit	<ul style="list-style-type: none"> • Average student debt reduction of 65% • Upfront visibility of savings
	Peace Of Mind	<ul style="list-style-type: none"> • Performance guarantee: • >25% debt reduction = 100% refund • >40% debt reduction = contract release

The Most Effective Recruiting and Retention Benefit Available

A Better Model

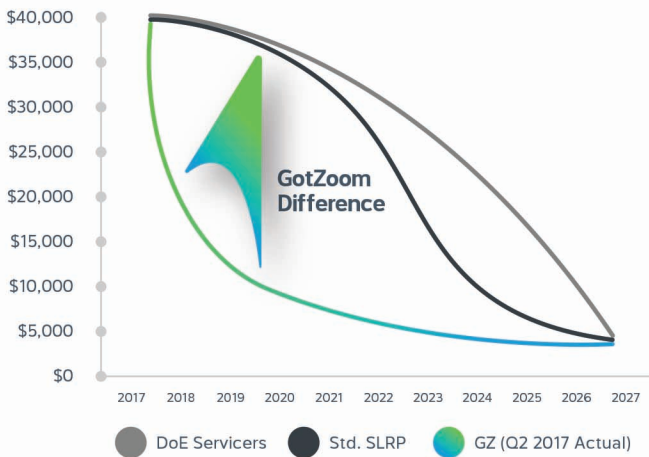
Better Results:

GotZoom delivers more. In 2017, the savings realized by our clients increased again to 65% average debt reduction.

Multiple Benefits:

Reducing the employee's payment is important but many GotZoom clients benefit from a shorter loan term and/or reduced total debt level.

GotZoom Effect: Student Debt Reduction



Employer Cost: GotZoom Vs. Competition



Testimonial

*"I am very happy with the service level and results you have provided. **GotZoom has been able to save me 50% on my monthly student loan repayment. I am excited about the savings and the shortened repayment period.**"*

Narobi Melendez
Director of Client Success, LittleBird HR

